

## ■ **Certified Real Estate Specialist (CRES)**

### **Mario is a CRES.**

If you are like most people, buying or selling your home is one of the most important financial transactions you will complete in your lifetime. How can you be sure that you are choosing a real estate professional that you can count on?

If you have retained the services of a Certified Real Estate Specialist, you can be confident that you have selected a reputable professional who is committed to providing you with the very best service.



### **CRES: A PROFESSIONAL YOU CAN COUNT ON**

In an industry with over 60,000 practitioners and a turnover rate of 50% every two years, finding a real estate professional who can go the distance can be a daunting task.

The CRES is a nationally-recognized designation for real estate professionals who have chosen to go further.

The CRES designation is a mark of excellence earned only by top performers who demonstrate skills, training, experience and commitment that go beyond any provincial licensing requirements.

Awarded by the Real Estate Institute of Canada, the CRES designation assures you that you are dealing with a professional for whom real estate is more than just a job.

Rigorous specialized training gives CRES members the edge in meeting your real estate needs with competence, commitment and integrity.

When you choose a real estate professional with a CRES designation, you are choosing an industry leader who:

- has at least two years of dedicated real estate experience

- knows buying and selling inside and out
- abides by a stringent code of professional conduct
- is committed to continuing professional education

## **QUALIFICATIONS AND EXPERIENCE**

### *Your CRES is dedicated:*

Becoming a CRES is not easy. It is a demanding process during which real estate professionals must make education and practicum qualifications that go beyond any provincial licensing requirements.

### *Your CRES is experienced:*

CRES candidates must have at least two years of full time real estate experience.

### *Your CRES is knowledgeable:*

CRES candidates must complete a number of real estate courses available through Canadian universities or the Real Estate Institute of Canada. These courses include: Ethics and Business Practice, Real Estate Valuation, Real Estate Finance and Real Estate Law as well as fifty specialty credits from a list of related courses.

### *Your CRES is a reputable, active member of the real estate community:*

CRES candidates must affiliate with and gain the endorsement of their local chapter of the Real Estate Institute of Canada and must abide by the REIC's Code of Professional Standards.

### *Your CRES is committed:*

To maintain a CRES, real estate professionals must remain in good standing with their local REIC chapter, REIC national, and the REIC's Code of Professional Standards. They must also maintain CRES continuing education requirements.

## **COMMITTED TO EXCELLENCE**

The CRES designation is awarded by the Real Estate Institute of Canada. REIC is a not-for-profit membership organization dedicated to establishing, maintaining, promoting and advancing professional standards of practice among those occupations concerned with real estate in Canada since 1955.

**Remember:  
Experience, Education, Ethics, Continuing Education**

*Your*



*has what it takes.*

[< Back to Home Page](#)